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**FOR IMMEDIATE RELEASE:**

**Green Building Retail Pioneer Ecohaus Brings “Eco-Chic” Products to San Francisco**

**Much Anticipated First Bay Area Showroom Opens on Bryant and Ninth**

**San Francisco April 7, 2009:** San Francisco, the number two “greenest” city in America according to Mother Nature Network\*, is about to get even greener with the grand opening of an Ecohaus showroom at 1090 Bryant Street (on the corner of Bryant and Ninth Avenue). Ecohaus, which begins its grand opening celebration in San Francisco on April 10, is the trusted one-stop shop for homeowners and building professionals seeking to invest in the best eco-friendly building and finishing materials that combine style, durability, quality and value.

With the addition of San Francisco, there are now three Ecohaus showrooms in the U.S., including locations in Seattle, WA and Portland, OR. Green-minded shoppers can also find comprehensive information on the company’s website, [www.ecohaus.com](http://www.ecohaus.com).

“This is a momentous day for Ecohaus and for Bay Area residents who have made the decision to live in a home environment that is healthy and energy efficient, and who refuse to sacrifice quality, beauty and style,” commented Rik Tokuno, CEO of Ecohaus. “We’re eager to meet our new neighbors and look forward to doing our part to support this wonderful city’s thriving green movement with great product selection and a staff of experts who are as passionate about the environment as they are in creating a positive shopping experience for San Franciscans.”

**What Bay Area Residents Will Find at Ecohaus**

With nearly 20 years of experience, Ecohaus strives to provide homeowners and building and design professionals with the most innovative, “eco-chic” and proven products that make it easy for them to green their home.

Among the building and remodeling products to be found at Ecohaus are beautiful, Forest Stewardship Council (FSC) certified wood flooring, stylish dual flush toilets, one-of-a-kind countertops, and carcinogen-free, zero-VOC paints that are available in any color and outperform the top conventional brands.

The Ecohaus showroom will be a great resource for the San Francisco community. Every product available at Ecohaus has been carefully selected for its design, durability, price point, and its effect on health and the environment. Customers can easily navigate the showroom with help from signage that informs about the lifecycle of products, and learn about installation and maintenance at “How-To” Workshops.

Visitors will immediately feel at ease with the store’s layout and design, which is based on careful observation of how people shop for home building and interior finish supplies. In addition to selecting supplies and finishes, shoppers may spend time at the paint station where they can compare hundreds of non-toxic, eco-friendly paints and related products while seeking helpful advice from a team of knowledgeable sales experts.

Ecohaus also offers expert design consultation and installation services as well as home delivery, shipping and financing.

### **About Ecohaus Products**

At the heart of Ecohaus is its rigorous product selection process and consistent standards that encompass five criteria: design, durability, price, health and environment. Ecohaus strives for a truly healthy offering and maintains a policy that keeps any products that contain carcinogenic, hormone disrupting or bio-accumulative chemicals off the shelves.

### **Practicing What It Preaches**

Beyond product selection, Ecohaus implements many sustainable operating practices; including using FSC 100% recycled paper, operating their delivery truck on biodiesel fuel, and purchasing Carbon Credits in the Pacific NW.

### **About Ecohaus**

Since 1992, Ecohaus has provided homeowners and professionals the best in green building and remodeling supplies. As one of the first such storefronts in the nation, Ecohaus has been a pivotal player in the industry, introducing eco-friendly products to consumers and working with innovators in the field to bring their high-quality, sustainable products to market. In 2008, King County recognized Ecohaus with a [Green Globe Award](#) for their achievements in developing a market for eco-friendly materials. Ecohaus has stores in Seattle, WA, Portland, OR and San Francisco, CA. To learn more, visit Ecohaus online at [www.ecohaus.com](http://www.ecohaus.com) or reach them by phone at 1.877.4.ecohaus.

FSC Certificate: SW-COC-000023

\*Mother Nature Network (October 16, 2009) ranked San Francisco second only to Portland, OR as the top green city in the U.S.

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